ON A REVISED ANALYTIC NETWORK PROCESS (ANP) FOR AVOIDING IRRATIONAL RANK REVERSAL - A Revised Normalization Procedure and Calculation Method

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Abstract : In this paper we propose a revised ANP by using the aspiration level of decision maker. In the ordinary ANP, the irrational rank reversal of alternatives may arise when we add another alternative or extract an alternative. Such irrational rank reversal is caused by the ordinary normalization procedure in which the weights of alternatives sum to 1. To avoid this, we introduce the revised normalization procedure in which the aspiration level determined by the decision maker for each criterion equals to 1. But since, by using this normalization, the resulting supermatrix may not be a stochastic matrix, the weight vector doesn't converge to a constant vector when the power method is used. So, we also propose the calculation method for relative importance based on the Perron-Frobenius theorem. A simple example shows that the irrational rank reversal is avoided in the proposed ANP.

Introduction

ANP (Saaty, 1996) is one of decision making models which includes the AHP (Saaty, 1980) as a special case. Hence, the ANP inherits the defects of AHP. For example, the irrational rank reversal phenomenon often seen in AHP (Belton and Gear, 1983 and 1985) also occurs in ANP. For example, even if we add a new alternative which is a copy of the one of current alternatives, the irrational rank reversal can occur. It is known that the irrational rank reversal can occur because of the ordinary normalization procedure, in which the weights of alternatives sum to 1. But in ANP, there exist other rank reversal which are not due to the normalization procedure. This rank reversal occurs because the weights of criteria change when adding another alternative or extracting an alternative. This implies that such rank reversal is not irrational and we accept such rational rank reversal which arises due to the structure of ANP.

In the case of AHP, it is shown (Tamura et al., 1998) that the irrational rank reversal can be avoided by using the revised normalization procedure. Their normalization method exploits the aspiration level of the decision maker and normalizes the weights of each alternatives so that the aspiration level equals to 1.

In this paper, we propose a revised ANP to remove the irrational rank reversal. The proposed ANP also exploits the aspiration level of the decision maker and uses the revised normalization procedure. However, the revised normalization causes another problem such that the supermatrix may not be a stochastic matrix, and hence the relative importance of alternatives can not be computed by the power method used in ordinary ANP. Therefore, we also propose a modified power method based on the Perron-Frobenius theorem (Bertsekas and Tsitsiklis, 1989) to compute the relative importance of alternatives. A small example shows that the irrational rank reversal owing to the normalization procedure is avoided in the revised ANP.

The Irrational Rank Reversal Owing to Ordinary Normalization

In this section, we explain by a simple example of AHP why the ordinary normalization procedure causes the irrational rank reversal.

Let consider the example consisting of two alternatives, a_1 and a_2 , and two criteria, c_1 and c_2 . By performing pairwise comparison for criteria, we have the weights of c_1 and c_2 as 0.667 and 0.333, respectively. Also as shown in Table 1, the weights of a_1 and a_2 under each criterion are obtained through pairwise comparison and the ordinary normalization in which the weights sum to 1. Then the relative importance are computed as $a_1 = 0.511$ and $a_2 = 0.489$, that is, a_1 is more important than a_2 .

	weight under c_1	weight under c_1 weight under c_2			
<i>a</i> 1	0.667	0.200	0.511		
<i>a</i> ₂	0.333	0.800	0.489		

Table 1 : Weights and relative importance of two alternatives

Now, suppose that a new alternative a_3 is added. By performing the pairwise comparison again, the normalized weights of alternatives are computed as shown in Table 2. From these weights the relative importance of alternatives are computed as $a_1 = 0.204$, $a_2 = 0.296$ and $a_3 = 0.500$, and hence, the rank reversal between a_1 and a_2 occur.

	weight under c_1	weight under c_1 weight under c_2	
a ₁	0.222	0.167	0.204
<i>a</i> ₂	0.111	0.666	0.296
<i>a</i> ₃	0.667	0.167	0.500

Table 2 : Weights and relative importance of three alternatives

We think that this rank reversal is irrational because the alternative a_3 essentially must be evaluated independently on a_1 and a_2 , that is, a_3 must not affect on the relative importance only between a_1 and a_2 . Table 1 and 2 show that, when a_3 is added, the ratio of weight of a_1 to that of a_2 under each criterion does not change. On the other hand, the ratio of the weight of a_1 (i = 1,2) under c_1 to that under c_2 changes significantly. This is caused by the fact that the weights of a_3 under c_1 and c_2 are much different and that the weights are normalized as the weights of alternatives sum to 1. In this way, the irrational rank reversal owing to the ordinary normalization occurs.

Revised ANP with Aspiration Level

To avoid the irrational rank reversal, we propose the revised ANP by introducing the aspiration level. The aspiration level is the lowest level regarded by the decision maker. For example, in the case of car purchase, the aspiration level for the price may correspond to the budget of the decision maker. The aspiration level for the qualitative criterion may be the alternative which is the nearest to the ideal of decision maker.

We first explain the revised normalization procedure using the aspiration level. In the revised normalization, the decision maker performs pairwise comparison under each criterion among alternatives consisting of actual alternatives and the imaginary alternative which has the aspiration level of decision maker. Then the weights of alternatives are normalized in a way that the aspiration level equals to 1. It had been shown (Tamura et al., 1998) that the irrational rank reversal can be avoided by using the revised procedure in AHP. So we introduce this revised normalization procedure to ANP.

However, the revised normalization procedure causes another issue such that the resulting supermatrix may not be a stochastic matrix. Hence, the relative importance of alternatives can not be computed when the ordinary power method is used. Therefore, we propose the revised power method based on the Perron-Frobenius theorem to compute the relative importance of alternatives. Let consider the supermatrix W of the form

$$W = \begin{bmatrix} 0 & C \\ B & 0 \end{bmatrix}, \tag{1}$$

where B and C are $m \times n$, and $n \times m$ submatricies, respectively. (*m* represents the number of alternatives and *n* represents that of criteria.) Note that W is irreducible because all the elements of B and C are positive. Finding the solution λ of the equation

$$Sx = \lambda x,$$
 (2)

where λ is the maximum eigenvalue of W, we have the relative importance. If we regard the above equation as an eigenvalue problem, by the Perron-Frobenius theorem x must be the unique positive solution except constant times. If the vector x is separated to two subvectors v and w, where v corresponds to the relative importance of criteria and w corresponds to that of alternatives, the equation (2) can be rewritten as

$$\begin{bmatrix} 0 & C \\ B & 0 \end{bmatrix} \begin{bmatrix} v \\ w \end{bmatrix} = \lambda \begin{bmatrix} v \\ w \end{bmatrix},$$
(3)

and hence we have

$$BCw = \lambda^{2} w. \tag{4}$$

The next algorithm computes the relative importance w: For given any nonnegative vector $u^0 \neq 0$, the vector u^k is generated by

$$z^k = BCu^{k-1}$$
 and $u^k = \frac{z^k}{\|z^k\|}_{\infty}$

where $\|z^k\|_{\infty}$ denotes the maximum norm of z^k . If we repeat the above procedure, u^k will converge to a constant vector u^* which corresponds to the relative importance w of alternatives. The proof of convergence of this algorithm directly follows from the proof of Perron-Frobenius theorem. (Bertsekas and Tsitsiklis, 1989)

Procedure of revised ANP

In this subsection, we summarize the procedure of revised ANP as follow:

- (1) Ask a decision maker the aspiration level for each criterion.
- (2) Consider the imaginary alternative which corresponds to the aspiration level.
- (3) Perform pairwise comparisons under each criterion among alternatives consisting of actual alternatives and the imaginary alternative.
- (4) Normalize the weights of alternatives by using the revised normalization.
- (5) Construct a supermatrix without the weight of imaginary alternative.
- (6) Computing the relative importance by the revised power method.

Numerical Example

In this section, we report the result of the revised ANP applied for small example. The example taken here is equivalent to AHP, because by removing the structural feature of ANP we are to show clearly that the revised ANP avoids the irrational rank reversal owing to the normalization procedure. For the comparison purpose, we also test the ordinary ANP for the same example. The results are shown in Tables $3 \sim 6$. In the Tables, a_i (i = 1,2,3) represent the alternatives and c_j (j = 1,2) represent the criteria. We assume that the weight of c_1 is 0.667 and that of c_2 is 0.333.

	revise	d ANP	ordinary ANP		
		<i>c</i> ₂	c_1	<i>c</i> ₂	
a_1	0.667	0.200	2	1/2	
a	0.333	0.800	1	2	

Table 3 : Weights of alternatives

We first show in Table 3 that the result of pairwise comparison in the revised and ordinary ANP. Then the supermatricies W_1 in revised ANP and W_2 in ordinary ANP are generated as

	1		0.667			[0	0	0.667	0.667	
$W_1 =$	0	0	0.333 0	0.333	, <i>W</i> ₂ =	0	0	0.333	0.333	
$w_1 =$	2	1/2	0	0 '	, $W_2 =$	0.667	0 0.200	0	0	,
	1	2	0	0		0.333	0.800	0	0	

respectively. From these supermatricies, we can obtain the relative importance of a_1 and a_2 which are shown in Table 4. Table 4 shows that a_1 is more important than a_2 in both ANP. The table also shows that the ratios of a_1 to a_2 are same in both ANP.

	revised ANP	ordinary ANP			
<i>a</i> ₁	1	0.541			
<i>a</i> ₂	0.888	0.489			

Table 4 : Relative importance

Next, we add an alternative a_3 and perform pairwise comparisons again. Table 5 shows that the result of pairwise comparison in the revised and ordinary ANP.

	revise	d ANP	ordinary ANP		
	<i>c</i> 1	<i>c</i> ₂	c_{I}	<i>C</i> ₂	
<i>a</i> ₁	2	1/2	0.222	0.167	
<i>a</i> ₂	1	2	0.111	0.666	
<i>a</i> ₃	Ģ	1/2	0.667	0.167	

Table 5 : Weights of alternatives

Then the supermatricies W_1 in revised ANP and W_2 in ordinary ANP are generated as

	[0	0	0.667	0.667	0.667			0	0				
	0	0	0.333	0.333	0.333			0	0	0.333	0.333	0.333	
$W_1' =$	2	1/2	0	0	0	,	$W_2' =$	0.222	0.167	0	0	0	,
	1	2	0	0	0		W ₂ ' =	0.111	0.666	0	0	0	
	6	1/2	0	0	0		÷	0.667	0.167	0	0	0	

respectively. From these supermatricies, we can obtain the relative importance of a_1 , a_2 and a_3 which are shown in Table 6. Table 6 shows that a_1 is more important than a_2 in revised ANP which a_2 is more important than a_1 in ordinary ANP. The table also shows that the ratio of a_1 and a_2 in revised ANP are the same as Table 4 but that in ordinary ANP change significantly.

	revised ANP	ordinary ANP
a_1	0.360	0.204
<i>a</i> ₂	0.320	0.296
<i>a</i> ₃	1	0.500

Table 6 : Relative importance

Therefore, it is verified that the revised ANP avoided the irrational rank reversal owing to normalization procedure in this example.

Conclusion

In this paper, we considered the irrational rank reversal of alternatives in ANP. One reason for such rank reversal is owing to the ordinary normalization procedure in which the weights sum to 1. We first introduced the aspiration level which is the lowest level regarded by the decision maker, and then we proposed a revised normalization procedure using the aspiration level in which the weight of the aspiration level equals to 1. We also proposed the revised power method to compute the relative importance since in the revised ANP the supermatrix may not be a stochastic matrix. Finally we showed that the irrational rank reversal owing to the normalization can be avoided in the proposed ANP.

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